

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 5, 2014

MICRONET ENERTEC TECHNOLOGIES, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

001-35850

27-0016420

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(IRS Employer
Identification No.)

28 West Grand Avenue, Suite 3, Montvale, New Jersey

07645

(Address of principal executive offices)

(Zip Code)

(201) 225-0190

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

Attached as Exhibit 99.1 to this Current Report on Form 8-K is an investor presentation (the "Presentation"), which Micronet Enertec Technologies, Inc. (the "Company") may use in presentations to investors from time to time. The Presentation will be accessible online through the Investor Relations section of the Company's website at <http://www.micronet-enertec.com>. The information on our website is not part of this Form 8-K. The Company undertakes no obligation to update, supplement or amend the materials attached hereto as Exhibit 99.1.

The information provided pursuant to this Item 7.01, including Exhibit 99.1 in Item 9.01, is "furnished" and shall not be deemed to be "filed" with the Securities and Exchange Commission or incorporated by reference in any filing under the Securities Exchange Act of 1934, as amended, or the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filings.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Investor Presentation dated September 5, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MICRONET ENERTEC TECHNOLOGIES, INC.

Dated: September 5, 2014

By: /s/ David Lucatz
Name: David Lucatz
Title: President and Chief Executive Officer



Always in Front Investor Presentation

September 2014



This presentation contains express or implied forward-looking statements within the Private Securities Litigation

Reform Act of 1995 and other U.S. Federal securities laws. These forward-looking statements include, but are not

limited to, those statements regarding future growth and rates of growth, financial targets, business strategy, plans and objectives for future operations, new market entry, pursuing new opportunities, expansion of the company's brand, broadening distribution and addition of new products. Such forward-looking statements and their implications involve known and unknown risks, uncertainties and other factors that may cause actual results or performance to differ materially from those projected. The forward-looking statements contained in this presentation are subject to other risks and uncertainties, including those discussed in the "Risk Factors" section and elsewhere in the company's annual report on Form 10-K for the year ended December 31, 2013 and

in subsequent filings with the Securities and Exchange Commission. Except as otherwise required by law, the company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

Corporate Overview

Nasdaq Ticker
MICT

Shares Outstanding
~5.83M

Float
~3.2M (66%)

2013 Revenue
\$35.6M

2Q14 Cash and marketable securities
\$16.3M

2Q14 Long Term Debt
\$5.5M

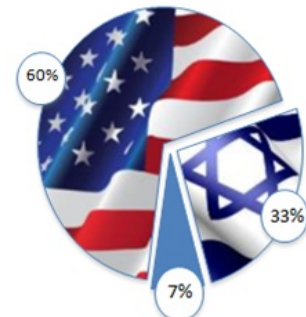
We are a US-based leader in developing and marketing:

- **Special ruggedized computers** to the MRM market
- **Computer based command and control and A.T.E. equipment** for the Aerospace and Defense market.

Revenue by Segment
(2013)



Revenue by Geography
(2013)



Two Multi-Billion Dollar Markets	<ul style="list-style-type: none"> • Mobile Resource Management (MRM) • Aerospace & Defense
Focused On High Growth MRM Verticals	<ul style="list-style-type: none"> • Local Fleet • Long Haul • Heavy Equipment
History of Growth	<ul style="list-style-type: none"> • Revenue grew from \$10 M in 2011 to \$35.6 M in 2013
Preeminent R&D	<ul style="list-style-type: none"> • History of leading edge product development • 8% allocated to R&D in 2013
Strong Balance Sheet	<ul style="list-style-type: none"> • \$9.2 M in cash (as of 6/30/14) • \$7.1 M in Marketable Securities • \$19.6 M in net working capital
Low Revenue Multiple	<ul style="list-style-type: none"> • 0.8x sales (as of 7/28/14) • Trades at 70% discount to the blended industry peer multiple of 2.4x sales

Management Owns Significant Stake; Aligned With Shareholders



David Lucatz - Chairman of the Board and CEO

25 years' experience with a successful track record in operations, finance, business development and management, including:

Co-owner of ITL Optronics Ltd., an advanced electronics supplier to the defense and security industries, listed on the Tel Aviv Stock Exchange
CEO of Taliplast, a leading manufacturer of Plastic products
EVP of Securitas, a public finance investments group



Tali Dinar - Chief Financial Officer

15 years' experience managing financial operations in the homeland and defense industries

Former Manager at Kost Forer Gabbay & Kassierer, a member of Ernst & Young Global
A former Chief Controller of GCST, a major Global Homeland Security Group, and ITL Optronics, a Public Defense Group



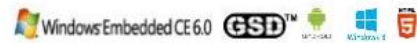
Shai Lustgarten - CEO of Micronet Ltd.

16 years' experience managing sales and marketing in the defense and civil electronics industries

Former VP Sales, Marketing & CMO of TAT Technologies Group
Former Director of Business Development of SGD Engineering Ltd
and Marketing & Business Development Director for Haargaz group

Mobile Resource Management (MRM) Division



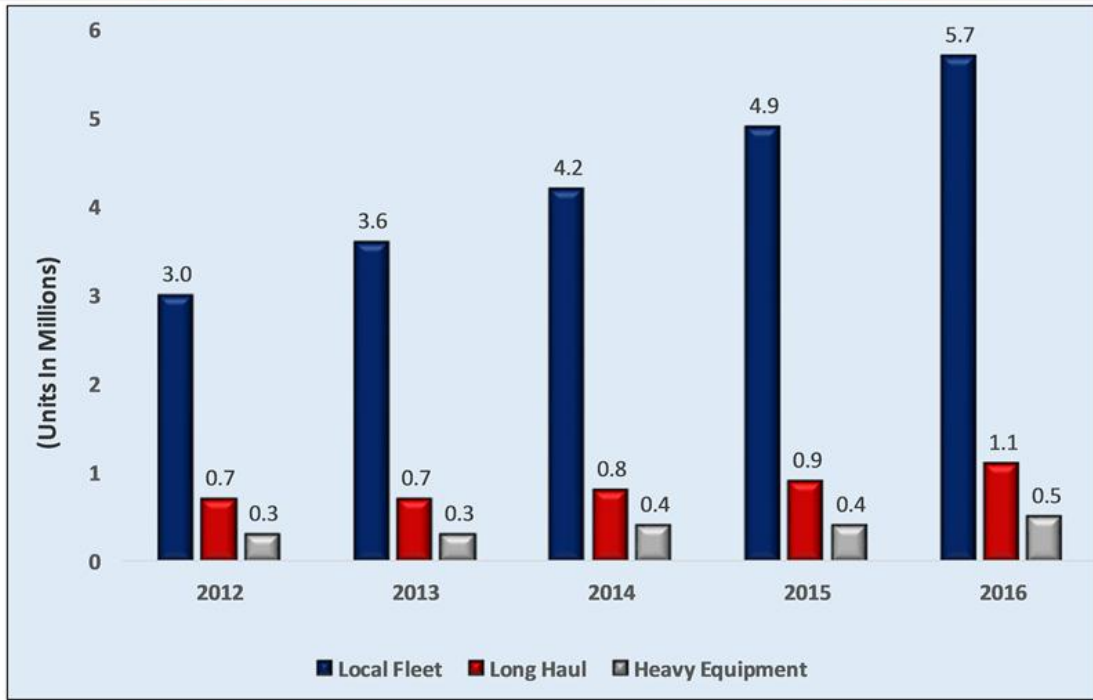


- ⦿ Rugged Tablets
- ⦿ Vibration and shock endurance
- ⦿ Built to withstand wide temperature ranges
- ⦿ Fixed or Portable
- ⦿ Endure rough working conditions
- ⦿ Bringing together best of breed technology & solutions for driver / platform interfacing



MRM market expected to grow from **\$5.5B** in 2013 to **over \$9B** by 2016; Number of subscribers expected to grow from **17 M** subscribers to **32 M** by 2016





Steady Double Digit Growth Trend In Three Target Verticals

Focused On High Growth MRM Verticals Estimated Relevant US Market Size For Our Equipment

Vertical	2014 Installments*	Projected 2016 Installments*	Growth 2014 to 2016*	2015/2016 Total U.S. Projected Market Size** (Including 20% Replacements)
Local Fleet	4.2 M Units	5.7 M Units	37%	\$ 967 M
Long Haul	0.79 M Units	1.137 M Units	44%	\$ 277 M
Heavy Equipment	0.38 M Units	0.46 M Units	32%	\$162 M
<u>Total</u>	<u>5.37 M Units</u>	<u>7.297 M Units</u>	<u>36%</u>	<u>\$1.4 B</u>

Local Fleet Vertical Is Becoming a Larger Portion of Company Orders in 2014 as of July 31, 2014

Consumer



Ruggedized Industrial



MICRONET

Enabling in-cab platforms

- Fix-mount / Portable
- Integrated Wireless & GPS
- GSD SW- MDM, OTA updates
- CAN/OBDII Diagnostics
- Video cams

Enhanced business model

- Offered direct to TSPs
- BYOD through channels:
Mobile operators, VARs
- Collaboration with specialist
technology partners



Trimble Inc. (NASDAQ: TRMB): An \$7 billion market cap corporation, the second largest provider of FM and MRM solutions with 370,000 installed units



Teletrac Inc.: A provider of advanced and interactive fleet automation software based in California. Teletrac provides solutions to more than 20,000 fleets with 200,000 vehicles



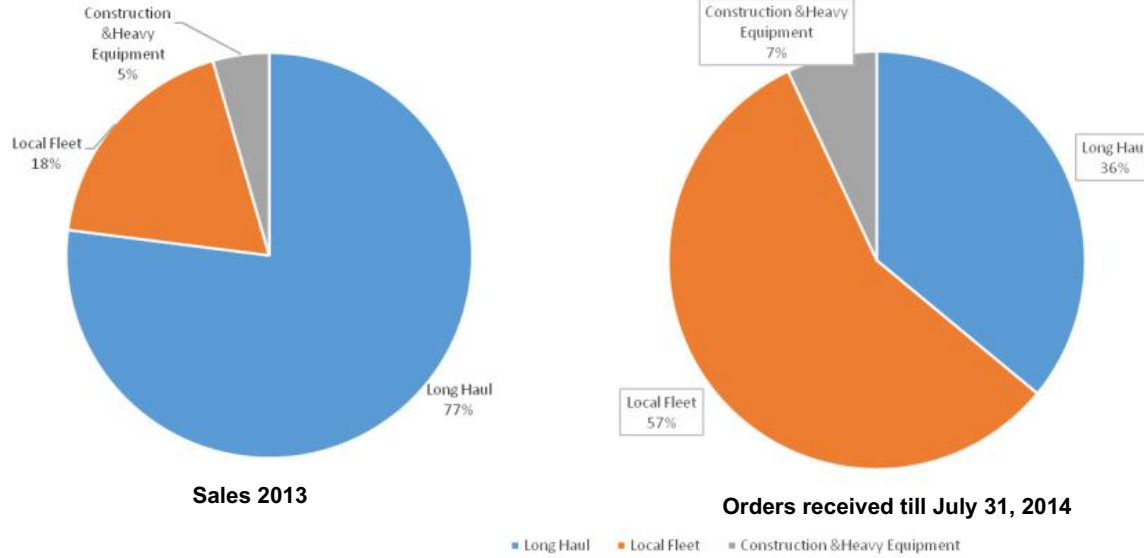
Imarda Ltd: A provider of fleet management solutions based in Australia and New Zealand



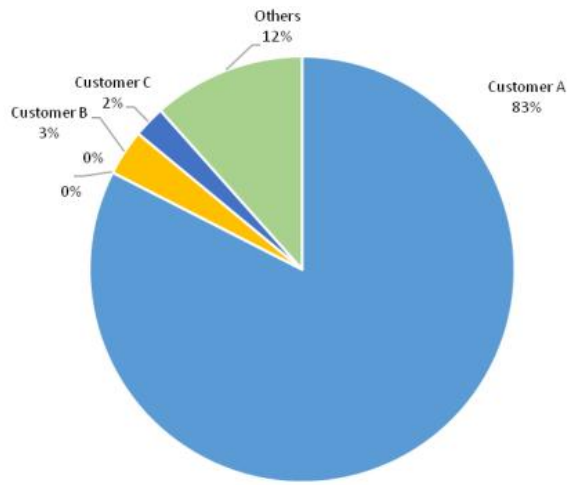
Belgravium Technologies PLC (AIM: BVM): A market leader in enterprise mobile computing solutions with an installed global product base of over 300,000 terminals

- ④ Complementary product line with **strong presence in local fleet vertical**
- ④ **U.S.-based** MRM Division of Beijer Electronics Inc.
 - ④ Enables MICT to establish strong U.S. sales and operational base
 - ④ Headquartered in Salt Lake City, UT
- ④ **Immediately accretive**; 2013 revenues of \$11M
- ④ Significantly **expands customer base**
- ④ Strengthens R&D

Local Fleet Business Is Becoming The Largest Portion of 2014 Received Orders

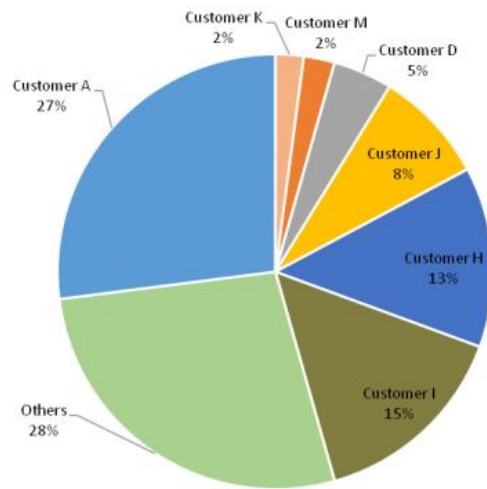


Customer Diversity - 2013



Sales 2013

Customer Diversity - 2014



Sales and backlog as of July 31, 2014

Significant Diversification of Customer Base
Should Drive Potential Growth

MRM

Local Fleet

* (July 2014) **\$800,000** Order for TREQ-VMX Mobile Rugged Tablets for Heavy Construction Market

* (June 2014) **\$2.7 Million** Order for Mobile Rugged Tablets for Transit MRM Solutions

* (May 2014) **\$1.4 Million** in Rugged Tablet Orders for the Yellow School Bus Local Fleet Market

Long Haul

* (April 2014) **Over \$400,000** in A307 Mobile Computing Device Orders for Trucking and Long-Haul Solutions in Chile and Mexico

Aerospace & Defense Division



- ④ **Sophisticated** and rugged computer-based equipment focusing on missile defense systems
- ④ **Mission critical** applications
- ④ **Security clearance** for most sensitive Israeli defense programs
- ④ **Comprehensive solution** for customer:



Stable, Cash Generating Business; \$10.7 M In Backlog At 12/31/13

	Automatic testing systems and simulators	Power Supply Units	Naval Platforms	Military Computer Boxes
Technology	Missile fire control Test system and simulator maintenance	AC/DC DC/DC PDU Systems High wattage power supply units	Command, control, communications systems	Specialized cards I/O Cards Graphics cards Power supplies for internal and external card systems
Application	All weapons system types	Fighter planes Missiles Pods Battleships Ranks Mobile trailers	Missile boats Submarines	Aircraft Watercraft Submarines Tanks





Israel Aerospace Industries (IAI)

- Largest aerospace and defense company and industrial exporter in Israel
- Over \$3 billion in annual revenue



Rafael Advanced Defense Systems Ltd

- Key involvement in Israeli defense projects
- \$1.8 billion annual revenue



Elbit Systems Ltd. (NASDAQ and TASE:ESLT)

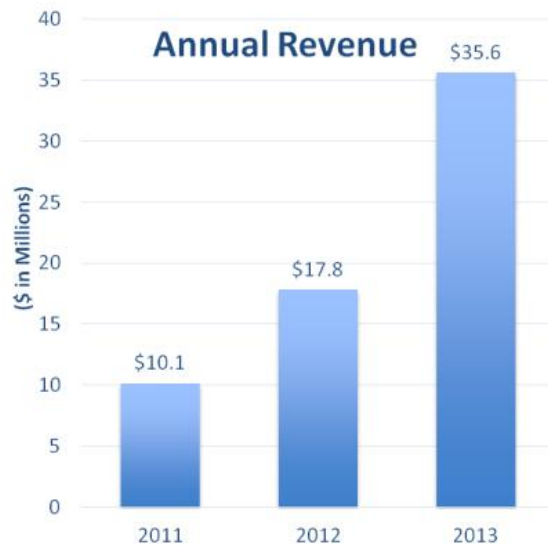
- Defense contractor with operations in Israel and the U.S.
- \$3 billion annual revenue

Aerospace & Defense

- (July 2014) **\$1.2 Million** Purchase Order for Missile Defense Support System
- (June 2014) **\$3 Million** in Follow-On Orders for Missile Defense System Support Project

Select Financial Information

Please refer to the company's financial filing filed with the SEC for full financial information

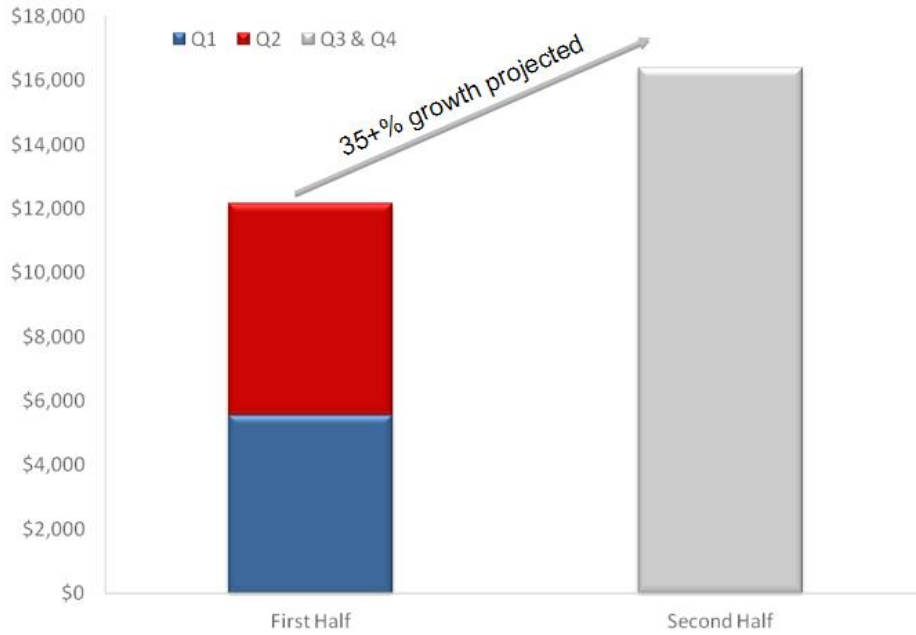


Strong annual growth



Quarterly growth of 18%

(in Thousands)



	June 30, 2014
Cash, cash equivalents and marketable securities	\$16.3M
Long Term Debt (Bank & Others)	\$5.5M
Net Working Capital	\$19.6M
MICT Stockholders' Equity	\$15.8M

MRM

Peers	Price to Sales
CalAmp	2.5x
MiX Telematics	2.6x
Xplore	1.4x
Zebra	3.8x
Garmin	4.2x
Fleetmatics	5.9x
Average	3.4x

Aerospace & Defense

Peers	Price to Sales
Astronics	2.3x
Elbit	0.9x
Tel Instrument	1.08x
Raytheon	1.26x
Lockheed Martin	1.19x
Average	1.3x

Micronet Enertec At 0.8x Sales
Trades At A 70% Discount To The Blended Industry Peer
Multiple
Of 2.4x Sales

Product Innovation

- Comprehensive product offering including best in class Android product
- Continue R&D investment

Focus on High Growth Markets

- Aggressively drive successful penetration of high growth local fleet vertical

Drive Sales and Marketing

- Recent acquisition fortifies U.S. sales presence
- Further broadens and diversifies customer base

Select Acquisitions

- Proven acquirer
- Focus acquisitions on technology and penetration of high growth verticals

Proven Products, Proven Management, Proven Company, High Growth Markets



MICRONET
ENERTEC
TECHNOLOGIES, INC
